

## CARES NORTHWEST

Philanthropy & Community Engagement



## Fundraise your way!

We understand there are many worthy organizations you can support, so we're incredibly grateful that you are interested in fundraising for the CARES Northwest. Whether you had a personal experience with CARES Northwest or you're passionate about protecting and empowering the children in our community – we appreciate you!

Our newly launched "JustGiving" platform allows the flexibility for community members to fundraise their own way. You can choose to host an event, compete in a fitness competition, celebrate a birthday – or get creative and just **"do your own thing!"**



## You can get started as soon as you're ready!

1. Visit our page online: [www.justgiving.com/randallchildrenshospitalfoundation](http://www.justgiving.com/randallchildrenshospitalfoundation)  
*\*Note that fundraising for CARES Northwest is done through the Randall Children's Hospital Foundation*
2. Click **"fundraise for us"** in the upper right corner.
3. If you're new to JustGiving, you'll be prompted to create an account.
4. Select your fundraiser type! Remember, your fundraiser doesn't have to fall within one of these categories!



If you're not quite sure what type of fundraiser you're hosting or if you'd just like to set-up your own page, select **"Doing your own thing"** with the yellow lightbulb.





5. See an example page here: [Test fundraising page](#)
6. Complete the prompts to set-up your very own page!
7. Your page is ready to share!
8. You can fundraise confidently, knowing that donations will be sent directly to our organization - so no need to worry about collecting funds!

# FUNDRAISE YOUR WAY!





You can get as creative as you want to be when fundraising for CARES Northwest!

Raising money for  
**Randall Children's Hospital Foundation**

What are you doing?

- **Emergency aid**  
Raise money during an emergency (e.g. Covid-19 outbreak).  
[Start](#)
- **Fitness at home**  
Set yourself a physical challenge and track your progress with Strava.  
[Start](#)
- **Virtual gathering**  
Use live streaming or video calls to host an online quiz or social events.  
[Start](#)
- **Gaming**  
Take part in a sponsored gaming marathon or competition.  
[Start](#)

Looking for something else?

- **Taking part in an event**  
From a marathon, triathlon or charity bike ride to a sponsored walk or trek. Raise money for any official event.  
[Start](#)
- **Celebrating an occasion**  
Ask friends for donations rather than birthday or wedding gifts.  
[Start](#)
- **Remembering someone**  
Pay tribute to a loved one by collecting donations for a cause they cared about.  
[Start](#)
- **Doing your own thing**  
Shave your head, give up chocolate, do something unique...  
[Start](#)

## Helpful tips and tricks

- Once your page is set-up, it's completely editable! You can personalize the photos and story for your network to see. Feel free to change to your personal story. **Remember, your supporters want to connect with YOU and learn why you support CARES Northwest!**
- You can edit your URL – try to make it easy for supporters to remember.
- **Get social!** Don't forget to share your fundraiser on your favorite social media channels.
- We always suggest setting a fundraising goal. Donors love to see you getting close to your goal and will often share with their networks to help you achieve your goal!
- If you can, try to post regular updates about your fundraiser. Are you training for a race? Share photos and updates about your training – get your supporters excited for you! Are you fundraising for a friend currently in the hospital? Post photos and updates from their stay. The more you can connect with your supporters – the better!
- Looking for some inspiration to get started? Check out JustGiving's fundraising hub for tools, creative ideas, and inspirational fundraising stories: [Fundraising hub | JustGiving](#)

## Questions?

You can always reach out to us for help setting up your fundraiser! We're here to guide you through the process, troubleshoot your frustrations and celebrate your successes!

### Contact:

Kaitie Stabeno | Philanthropy Digital Specialist | [kstabeno@lhs.org](mailto:kstabeno@lhs.org)